

Colton Computer Technologies

Colton Computer Technologies scales up with regional NSW's growing demand for business continuity, bolstered by Arcserve UDP



Country: Australia

Industry: Managed services provider

Employees: 28 employees

Solutions: Arcserve UDP

Colton Computer Technologies support the region's growing demand for robust data backup and recovery with Arcserve UDP.

About Colton Computer Technologies

Colton Computer Technologies provides IT and telephony solutions to businesses in the Central Tablelands and Central West of New South Wales. Colton serves a wide range of customers, and the team has an unwavering focus on enabling local businesses to leverage the technology available to maximise efficiency and productivity in the workplace. Proudly owned and operated in Orange since 2005, Colton is the biggest locally owned IT provider in the region.

The Challenge

In recent years, the Central West region has emerged as a technology and innovation hub. In 2020, the NSW Government established a Cyber Security Vulnerability Management Centre in Bathurst, aimed at expanding cyber security knowledge and capability across regional areas. Technology firms have been quick to mirror that investment, with IBM establishing a client innovation centre in the region.

The growing interest has sharpened the maturity and local demand for more sophisticated cybersecurity approaches. To that end, the Colton team have been working tirelessly with customers across different sectors to protect their business systems and data from hostile attacks or accidental data loss.

Mitch Colton, Managing Director, Colton Computer Technologies explained, "Locally, there is growing awareness of the threat of ransomware and the need for robust, highly available IT systems. Our role in the community is to help businesses with the right safeguards, without adding more products, processes or workload. That's where we have been able to add value – we simplify processes across their servers, whether it be local, virtual or cloud."



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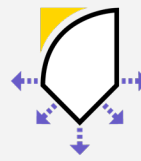


According to Mitch Colton, they set out to identify a solution that allowed the team to support customers who have limited resources but require secure backup and disaster recovery for complex, hybrid IT infrastructures. As volumes of data continued to multiply, they also needed to easily scale hybrid business continuity networks, locally or over long distances with multiple sites.

The Solution

Since 2015, Colton Computer Technologies have relied on Arcserve Unified Data Protection (UDP) software for all-in-one data and cybersecurity protection solution to ward off ransomware attacks, quickly restore data, and perform effective disaster recovery.

As the first product of its kind to combine enterprise-ready features without the complexity of traditional enterprise solutions, Arcserve UDP's flexibility and simplicity was an exceptional offering to the Colton team, allowing them to switch capabilities on and off with ease whenever you need.



Arcserve Unified Data Protection (UDP)

Immutable Network-Attached Storage for backup targets and unstructured data.

[Learn More](#)

“We could scale up or down, everything can be incremental or reversed on demand. Arcserve UDP removes the distance barrier and eliminates the need for any other data protection solution. We could back up locally or to a central recovery point server (RPS). It lets us manage its robust capabilities with a few quick clicks on a single interface from anywhere in the region,” said Mitch Colton.

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The Result

With the team's depth of expertise and the strong support from Arcserve, Colton Computer Technologies have reduced the risk of any loss of productivity, safeguarding profitability and reputation of their customers.

Backed by heterogeneous, image-based technology, the solution supports the protection of any source platform and can recover to any target platform. In many cases, recovery can be quick in order to meet the Recovery Time Objective (RTO), therefore minimising the negative impact from data incidents.

When a plumbing wholesaler experienced an abrupt failure in its Exchange server, the Colton team sprang into action. Luckily for the client, the server was backed up with Arcserve UDP and they were able to stand up their exchange server with 1.5 TB in two hours. The Colton team was able to demonstrate immense value with the quick emergency support during the incident, with the client getting back all the data that they needed in a relatively short time frame.

According to Mitch Colton, the team's reliance on Arcserve UDP has grown exponentially over the years. With 40 RPS and over 200 terrabytes of actual data in their care, Arcserve provides the Colton team a multi-layered approach that fulfills complete IT resiliency for every type of customer workload.

"We have invested in Arcserve UDP over the years to gather the depth of knowledge we have today to support the needs of our customers. We have full confidence in Arcserve as a future-proof solution, and one that has proven time and again to allow us to quickly restore data," said Mitch.

As the Colton business continues on its trajectory alongside the region's growth as a hotbed for cybersecurity and innovation, the team can stay assured that they have the right partnership in Arcserve to offer their community robust measures for data protection and business continuity into the future.

Take the Next Step

Find out more at arcserve.com or contact us at info@arcserve.com or view our global office contact information [here](#).



About Arcserve

Arcserve, a global top 5 data protection vendor and unified data resilience platform provider, offers the broadest set of best-in-class solutions to manage, protect, and recover all data workloads, from SMB to enterprise and regardless of location or complexity. Arcserve solutions eliminate complexity while bringing best-in-class, cost-effective, agile, and massively scalable data protection and certainty across all data environments. This includes on-prem, off-prem (including DRaaS, BaaS, and Cloud-to-Cloud), hyper-converged, and edge infrastructures. The company's nearly three decades of award-winning IP, plus a continuous focus on innovation, means that partners and customers, including MSPs, VARs, LARs, and end-users, are assured of the fastest route to next-generation data workloads and infrastructures. A 100% channel-centric organization, Arcserve has a presence in over 150 countries, with 19,000 channel partners helping to protect 235,000 customers' critical data assets. Explore more at arcserve.com and follow @Arcserve on Twitter.

