

# SaaS Backup

## Complete Protection for Google Workspace



### Introduction

Google Workspace, formerly G Suite, offers a host of useful applications for businesses that use it to store, use and manage data. Google's suite of products give rise to an exponential growth of data that needs protection. Google owns several components of the cloud infrastructure stack that offers these services to its customers. But responsibility for the most critical component – the data stored in its cloud, is the organization's responsibility.

Responsibility includes accountability for data stored, classification of data, managing compliance requirements, securing, and protecting data, apart from other obligations required of data owners.

This responsibility applies to:

- ✓ Customers leveraging Google's services to support their business needs
- ✓ Managed Service Providers (MSPs) offering services to their customers
- ✓ IT Solution Providers or large MSPs serving multiple MSPs and customers

Common misconceptions when subscribing to SaaS offerings:

- 1. Assumption** - Google applications are safeguarded from ransomware attacks and data loss.  
**Reality** - Protecting data from ransomware, malware, hackers, or malicious users is the organization's responsibility. Cyberattacks and data breaches can cause permanent data loss, crushing financial losses and irreparable damage to brand reputation, if data is not protected using a third-party backup system.
- 2. Assumption** - Google Workspace (G Suite) apps have in-built backup for long-term retention and can be easily restored.  
**Reality** - Google offers the ability to retrieve data within a very short duration ~25days - too short for many organizations. Organizations risk spending hundreds of hours, searching for unrecoverable documents, if they do not have a retrievable copy of the data from a third-party backup.
- 3. Assumption** - Google Workspace has built-in Litigation Hold, so all is well.  
**Reality** - Litigation Hold is a safeguard put in place by Google to reduce the risk of losing data, it can't take the place of third-party data protection to address compliance requirements and regulations. Legal action can be crippling; organizations never know when they'll need to produce emails or other documentation, so, staying prepared is the only way to keep out of trouble.

Embrace a complete protection strategy to defend data against ransomware attacks, malicious users, corruptions, or others that can cause irreparable damage to the business

## Arcserve SaaS Backup offers a **complete solution** to protect Google Workspace data!

**Backup Google Workspace (G Suite) data using Arcserve SaaS Backup, that offers a simple, secure, and scalable solution for expanding environments.**



## Key Features

- **Easy deployment** with the initial setup taking less than 5 minutes, before starting to protect data across all Google Workspace workloads:
  - Gmail • Calendar • Drive • Team Drive • Docs • Sheets & Slides • Sites • Tasks
- **Universal restore view** gives a full overview of all backup sets. A search can be performed across all historical data sets to restore data that was deleted years ago or sometime in the recent past.
- **Most cost-effective solution** with a single price per seat that includes all SaaS data protection functionalities.
  - Unlimited retention of your backups through the life of your subscription
  - Limitless data storage in an online cloud tier, allowing fast access & restores
  - No additional charges for data traffic: ingress, egress or transaction fees
- **Ultra-fast search** allows users to quickly locate, securely preview and restore data. The secure preview feature makes it super easy to identify the right data that needs to be restored, eliminating multiple restore iterations.
- **Versatile restore options** to suit user needs. Terabytes of data or just a few objects to be restored– Arcserve SaaS Backup has it covered.
- **Secure by design** offering immutable backups of the cloud data, using a blockchain-based algorithm. Data is encrypted at rest and during transit. SSO can be easily setup, allowing Multi-Factor Authentication (MFA) to be added to a configured identity provider.
- **Scalable** to meet growing enterprise demands with unlimited retention to comply with regional, industry or company policies. The solution can scale seamlessly across millions of users.
- **Always available** data, storing four copies of the backups in at least two datacenters within the same region, guaranteeing data sovereignty.
- **Multi-Tenant** and Role-Based Access Control (RBAC) offer designable flows. Be it an MSP, managing multiple customers or a large corporation requiring better controls; multi-tenant & RBAC functions offer them.
- **Fully auditable** operations such as restores, downloads, GDPR compliance-support labels, and others are all recorded in an Audit log.

Arcserve SaaS Backup equips customers with a full spectrum of recovery options including an ultra-fast search capability, allowing restores of terabytes of data or granular object recovery. An unaltered copy of the data can be recovered to its original location without any hassles. Restore options include a direct in-place restore, secure preview, direct data download, shareable links, and others.

[Contact Arcserve](#) to find out more on how Arcserve SaaS Backup can help protect and recover critical business data, stored in Microsoft's cloud.

## Take the Next Step

Find out more at [arcserve.com](https://arcserve.com) or contact us at [info@arcserve.com](mailto:info@arcserve.com) or view our [global office contact information here](#)



## About Arcserve

Arcserve, a global top 5 data protection vendor and unified data resilience platform provider, offers the broadest set of best-in-class solutions to manage, protect, and recover all data workloads, from SMB to enterprise and regardless of location or complexity. Arcserve solutions eliminate complexity while bringing best-in-class, cost-effective, agile, and massively scalable data protection and certainty across all data environments. This includes on-prem, off-prem (including DRaaS, BaaS, and Cloud-to-Cloud), hyper-converged, and edge infrastructures. The company's nearly three decades of award-winning IP, plus a continuous focus on innovation, means that partners and customers, including MSPs, VARs, LARs, and end-users, are assured of the fastest route to next-generation data workloads and infrastructures. A 100% channel-centric organization, Arcserve has a presence in over 150 countries, with 19,000 channel partners helping to protect 235,000 customers' critical data assets. Explore more at [arcserve.com](https://arcserve.com) and follow @Arcserve on Twitter.

